

Media Kit

2024

The [RV LIFE Podcast](#) is a weekly, hour-long podcast about RVing and the RV lifestyle. Started in November/December of 2022, it achieved over 100,000 downloads in its first year. Based on weekly downloads in the first seven days of weekly release, the RV LIFE Podcast is in the top 3% of all podcasts*.



Each week, our hosts discuss various topics and nuances of the RV lifestyle with guests, vendors, and experts in a variety of RV disciplines. With its relationship to RV LIFE and the industry itself, the RV LIFE Podcast is *the* podcast to be on. Featuring experts on topics like RV storage, RV cooking, maintenance, and fulltiming and bringing in RV industry giants...nothing is off limits or out of reach for our fantastic hosts.



Hosts

Dan and Patti Hunt are not just podcast hosts, they are real RVers too. With 40,000 miles under their belt in the last 3 years, they speak from experience. That experience is also backed by decades of professional experience. You'll often find our engaging hosts at the larger RV shows doing live podcasts and seminars, and perhaps even at a campground near you!



Patti's years as a high school teacher lend itself well to keeping topics on point, drawing the most out of each guest, and helping to simplify and explain more complex points to the audience.

For Dan, it might be easier to list what he *hasn't* done! A background in television, film, and radio barely scratches the surface, but it provides the perfect base to help create the most lively RV podcast in the industry.

Our Reach

Average monthly downloads of the RV LIFE Podcast are about 8,300 per month. Now with the first year in the books, we expect those Year-over-Year numbers to grow as we move into 2024 and new listeners reach back to catch up on previous episodes. The majority of listeners are 35 to 65 years old with roughly 40% identifying as female, and of course are interested in RVing and the RV lifestyle.

Advertising Rates

**30 Second
Pre-Recorded Spot**
\$2600 / 13 Show Minimum
(\$200 Per Week)

**30 Second
"Live Read" Spot**
\$3250 / 13 Show Minimum
(\$250 Per Week)

**Fun Fact Segment
Sponsorship**
\$1500 / 6 Show Minimum
(\$250 Per Week)

**Question of the Week
Segment**
\$1500 / 6 Show Minimum
(\$250 Per Week)

**Spot Production
(VO and Music Bed)**
\$50 one-time charge per ad.

[* 53 Podcast Statistics: Listeners, Growth & Trends \(2023\)](#)

Contact Us

HOSTS

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