Media Kit

The <u>RV LIFE Podcast</u> is a weekly, hour-long podcast about RVing and the RV lifestyle. Now in the middle of its second full year, it has amassed over 150,000 downloads. Based on weekly downloads in the first seven days of weekly release, the RV LIFE Podcast is in the top 3% of all podcasts^{*}.



PODCAST

Each week, our host discusses various topics and nuances of the RV lifestyle with guests, vendors, and experts in a variety of RV disciplines. With its relationship to RV LIFE and the industry itself, the RV LIFE Podcast is *the* podcast to be on. Featuring experts on topics like RV storage, RV cooking, maintenance, and fulltiming and bringing in RV industry giants...nothing is off limits or out of reach for our fantastic host.



Host

Patti Hunt is not just a podcast host, she's a real RVer too. With 40,000 miles under her belt in the last 3 years, she can speak from experience.

You'll often find our engaging host at RV shows and rallies doing live podcasts or seminars, and perhaps even a special event at a campground near you!

Patti's years as a high school teacher lend itself well to keeping topics on point, drawing the most out of each guest, and helping to simplify and explain more complex points to the audience.

She's not afraid to ask the hard questions if needed, and isn't intimidated by the pedigree or status of her guest. She can talk to anyone, and they love her!

Our Reach

Average monthly downloads of the RV LIFE Podcast are about 6,600 per month. With a slight change in format to a single host that can focus more on the guest, we expect those Year-over-Year numbers to grow as we move into 2025 and new listeners reach back to catch up on previous episodes. The majority of listeners are 35 to 65 years old with roughly 40% identifying as female, and of course are interested in RVing and the RV lifestyle.

Advertising Rates

30-45 Second "Live Read" Spot

\$5200 / 13 Show Minimum (\$400 Per Week)

What You Need to Know Segment Sponsorship

\$5200 / 13 Show Minimum (\$400 Per Week)

Question of the Week Segment

\$5200 / 13 Show Minimum (\$400 Per Week)

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